

# Purash Kanpur Haridas Nandi Mahavidyalaya



## PHOTOGRAPHY CLUB



### **Objective:**

Photography plays a vital role in the modern image-driven world, and its significance can be seen in various aspects of our lives. It helps to tell stories and convey messages in a way that words alone cannot. It is a universal language that can be understood by people of different cultures, languages, and backgrounds. Photography provides a visual record of historical events, people, and places and preserve memories and moments from our personal and collective past.

Photography is a recognized art form that allows photographers to express their creativity and vision. It encourages innovation and

experimentation, driving the development of new techniques and technologies.

Photography can be a powerful tool for social commentary, raising awareness about important issues and promoting social change. It can also help to raise awareness about environmental issues, promoting conservation and sustainability.

Besides, photography plays a crucial role in advertising and marketing, helping businesses to promote their products and services. It is essential for e-commerce and online shopping, enabling customers to view products from different angles and make informed purchasing decisions. Above all photography provides an outlet for personal expression and creativity, allowing individuals to convey their thoughts and emotions. It facilitates cultural exchange and understanding, allowing people to share their perspectives and experiences with others.

### **Special Focus on Mobile Photography:**

With mobile cameras excelling rapidly mobile photography has become a genre in its own terms and is now an established category in photography discourses. Modern smartphones can produce high-quality images, rivaling those taken with traditional cameras. Mobile photography requires a strong creative vision, as photographers must work within the limitations of the medium. It encourages innovation, with new apps, techniques, and styles emerging constantly. With most of our students having mobile phones mobile photography will be our special focus.

- 1. Improve Photography Skills:** Provide a platform for members to learn and improve their photography skills through workshops, tutorials, and feedback sessions.

2. **Promote Photography as an Art Form:** Foster an appreciation for photography as an art form and a means of self-expression.
3. **Build a Community of Photographers:** Create a supportive community of photography enthusiasts amongst the students of the nearby colleges who can share knowledge, ideas, and experiences.
4. **Organize Photography Events and Outings:** Plan photography walks, trips, and events that provide opportunities for members to practice their skills and capture new images.
5. **Host Guest Speakers and Workshops:** Invite professional photographers and industry experts to share their knowledge and expertise with club members.
6. **Encourage Experimentation and Creativity:** Foster a culture of experimentation and creativity, encouraging members to try new techniques, styles, and genres.
7. **Showcasing talent:** Create a platform, such as social media group, to showcase members' photography work and provide a sense of accomplishment and pride.
3. **Foster a Sense of Social Responsibility:** Encourage members to use their photography skills to give back to the community, such as by documenting local events or supporting social causes.

### **Activity Plan:**

#### **November to March (Tentatively)**

1. **Flower and Garden Photography:** Organize photography walks to capture blooming winter flowers, gardens, and countryside landscapes.
2. **Bird Photography:** Visit nearby bird sanctuaries or wildlife reserves to capture images of migratory birds.

3. **Wildlife Photography:** Visit nearby wildlife reserves or national parks to capture images of spring wildlife, such as baby animals or birds.
4. **Outdoor Photography Workshops:** Conduct workshops on outdoor photography techniques, such as landscape photography, panning, and long exposure.
5. **Village Life Documentation:** Encourage members to document daily village life, such as farming, markets, and cultural events.
6. **Scavenger Hunt:** Organize a photography scavenger hunt, where members have to capture specific themes or subjects.
7. **Photo Storytelling:** Encourage members to create photo stories on countryside life, farming, or local traditions.

### **April to October (Tentatively)**

1. **Sunset and Sunrise Photography:** Organize photography walks to capture stunning sunsets and sunrises in the countryside during the summer months.
2. **Insect and Macro Photography:** Conduct workshops on insect and macro photography, and organize photography walks to capture images of insects and small creatures.
3. **Portrait Photography:** Organize portrait photography sessions with local villagers, farmers, or artisans.
4. **Photo Exhibition:** Host a photo exhibition showcasing members' work from the past year.
5. **Photo Contest:** Host a photo contest with a theme, and showcase the winning entries on the club's social media page and also bring out a magazine with the best photos of the session collected throughout the year.

## **Occasional activities:**

1. **Guest Lectures:** Invite professional photographers to share their experiences and techniques.
2. **Workshops and Classes:** Conduct regular workshops and classes on photography techniques, editing software, and camera handling.
3. **Photo Walks:** Organize regular photo walks to explore new locations and capture different themes and subjects.
4. **Social Media Presence:** Maintain an active social media presence to share members' work, provide feedback, and promote club activities.

## **Expected Outcome:**

Some of the potential outcomes of the activities of a Photography Club for college students:

- **Skill Development**

1. Improved photography skills: Students will develop their technical and creative skills in photography.
2. Enhanced creativity: Students will learn to think creatively and experiment with different techniques and styles.
3. Development of visual storytelling skills: Students will learn to tell stories through their photographs.

- **Personal Growth**

1. Increased confidence: Students will become more confident in their ability to take good photos.
2. Improved critical thinking: Students will learn to critically evaluate their own and others' photos.

3. **Development of time management and organizational skills:** Students will learn to manage their time and prioritize tasks to meet deadlines.

- **Career Development**

1. **Portfolio development:** Students will build a portfolio of their work, which can be used to showcase their skills to potential employers.

2. **Networking opportunities:** Students will have opportunities to meet and network with other photographers, industry professionals, and potential employers.

3. **Preparation for careers in photography:** Students will be prepared for careers in photography, such as photojournalism, commercial photography, or fine art photography.

4. **Freelance Work:** Mobile photography has created new opportunities for freelance photographers, who can offer their services to clients worldwide.

5. **Stock Photography:** Mobile photography has also led to the growth of the stock photography industry, with photographers able to sell their images through online marketplaces.

- **Community Engagement**

1. **Collaboration** with other college clubs: Students will have opportunities to collaborate with other college clubs, such as the school newspaper or yearbook.

2. **Participation** in local photography events: Students will have opportunities to participate in local photography events, such as photo walks or exhibitions.

3. **Community service** projects: Students will have opportunities to participate in community service projects, such as photographing local events or documenting village life and other social issues.